



**Art, form, energy and inspiration thread together to weave the soul of
Le Sutra-the world's first Indian Art hotel**

Memories are shaped by emotions, emotions are shaped by experience, experience textures the mind-space. It's this thread of life that weaves the intricacy by which you define your existence. Similarly, Le Sutra relives thousands of years of Indian ethos - its philosophy and parable and creates a transcendental experience by transporting you into a storybook of yore where you become one with the artist and his muse.

Sutra in Sanskrit is 'a rope or thread that hold things together' and Le Sutra is the thread that binds Indian art and Indian hospitality together.

As the world's first Indian art hotel, Le Sutra is a journey in time and into Indian ideology. So, whether you make this your home for either a night or a week or even longer, your stay here will be full of learning, of discovery and of romancing the beauty in Indian art. With so much to take away, the mind is enriched and the experience brings about a mind-body-soul communion.

So, what is it about Le Sutra that invigorates the mind-space?

This 3-storeyed hotel is a portraiture of *the* three universal 'Gunas'. According to Indian scriptural sciences, a 'Guna' is that form of energy which connotes the innate character, complexion and constitution of mind and matter. Although all three Gunas – Sattva, Rajas and Tamas - are present in every individual and object in varying degrees of concentration, only one of the three Gunas predominates at any particular time, thereby typifying the characteristics, personality and temperament of the individual.

So, as an individual, you could be:

Sattvic: minimalistic, celestial, aesthetic, ethereal

Rajasic: vibrant, passionate, vivacious, stylish

Tamasic: colourful, opulent, intricate, erotic

The word 'Guna' also means a rope or thread and it is sometimes said that beings are "roped" or "tied" into matter by the three Gunas of material nature.

Given this context and association, what better name than 'Le Sutra' to signify a hotel based on the three Gunas!

Le Sutra imbibes the Gunas spatially in every rendition and in doing so recreates a palette of Indian philosophy. Embodied in every form of the hotel's design and interiors, the artistry induces an understanding of the mind-space enabling you to discover yourself and thereupon engineer your senses to grasp a higher level of consciousness.

Each of its 16 rooms are based on either 'characters' (Ravana, Ashoka, Buddha) or 'characteristics' (sensuality, love, purification) inspired by Indian mythos. In effect, every room is in itself the metaphorical characterization of a story; more like a mood board depicting its artwork through designs, paintings and sculptures.



As the seat of influence and power, the 'chair' has been accorded a singular stature and every room has a magnificent chair which silently chronicles the room's theme.

Each piece of art either on the floor or the walls or even the furniture is unique and especially commissioned for the theme of the room and each room is itself unique when seen in isolation. However, when all 16 rooms are considered together, it all adds up to the wholesome, inimitable experience that tunes the mind to connect with itself.

As a hotel, Le Sutra serves as a transit-abode for that poignant realization of yourself - from the ephemeral to the perpetual.

"We believe that the future lies in hospitality that gives physical comfort, value to mind and solace to the soul. In the recent past, the industry moved from boutique to personalized and then to home-décor type hotels where the ambience was interesting but also typical. But soon it became an overplayed card so there was a need to break-through the clutter. Moreover, fashion and people preferences change as they have more evolved options to contend with and their desire takes a higher fling. These connoisseurs are looking for newer trends and experiences and we think Le Sutra could be the answer to their search", says the *Management Panchayat*, that runs the organization.

About Bajaj Group of Hotels :

The Bajaj Group is a mid-size group involved in the business of hospitality and real estate; having hotels, restaurants and properties around India.

Le Sutra – the world's first Indian Art Hotel is situated in one of the most vibrant streets in Mumbai. It is home to the restaurant brands - *Out of the Blue*, cited by Cornell-Nanyang in their Best Practices survey and Fodors Choice, serves sizzlers, fondue and fun. *Olive Bar & Kitchen*, with awards by Condé Nast and Golden Plate, is the Mediterranean lounge bar and restaurant; and *Deliciae*, the dessert café.

Palm Beach Hotel, overlooking the Bay of Bengal, in Vishakapatnam with its own private beach, a 3star hotel, going on to 4star with 44 rooms, 4 indoor A/C halls and 5 outdoor banquet venues, Health Club, Ayurvedic Spa, Swimming Pool, 3 Restaurants –*Sea Deck* the open air multi-cuisine restaurant, *Masalah Mafia* the buffet restaurant, *Mafia Bar*, and *Dusk* a Bar+Grill with contemporary Indian food concept.

For more information on Le Sutra please contact:

Roxanne +91 98202 98208 biz.bajaj@gmail.com ,Ankita+91 98905 91317 mktg.lesutra@gmail.com